



LSESU ECONOMICS SOCIETY



About Us

The LSESU Economics Society is **the largest academic society** at the London School of Economics, boasting **over 800 members** from across all degree programmes and years of study. As the only society backed by the LSE Economics Department, we are uniquely positioned to deliver exceptional opportunities for academic enrichment, professional development, and real-world engagement.

Our mission is to bring economics to life – whether through thought-provoking speaker events, hands-on career workshops, or spaces for lively debate and informal discussion. We cater to everyone from aspiring economists to curious thinkers, and we're committed to making the study of economics more accessible, interdisciplinary, and exciting.

Connect with us!
lssueconsoc.org



A Letter from the Treasurer

As the newly elected Treasurer of the LSESU Economics Society, I'm proud to be leading our refreshed approach to sponsorship for the coming year. With a new, ambitious committee and an exciting calendar of events ahead, we're aiming higher than ever before.

To bring our plans to life – from flagship academic panels with Nobel prize winners and networking events to large-scale projects like the LSE Economics Ball – we'll be relying on the invaluable support of our sponsors. Your partnership will not only help us deliver exceptional opportunities for our members but also connect your organisation with some of the most driven and talented students at LSE.

We look forward to collaborating with you.

Warm regards,

Sacha Brochen

Treasurer

Meet the 2025/26 Sponsorship Team!



**Sacha
Brochen**

Treasurer

s.j.brochen@lse.ac.uk



**Rory
Keeble**

President

r.t.keeble@lse.ac.uk



**Alfredo
Conga**

Head of Corporate Outreach

a.conga@lse.ac.uk

Platinum Tier

Contribution: £4,000

Slots available: 2



Events:

- **Naming rights to one flagship event** (e.g., [Company Name] x LSE Economics Ball, [Company Name] 202X Essay Competition, or other event proposed by the sponsor)
- Co-host up to **3 branded society events** (panels, workshops, networking)
- **First priority** of event scheduling (especially in the Autumn Term)

Access to Members:

- **3 dedicated email sends per term** to our 800+ member base
- **Premium access** to the opt in **CV book*** (full access + priority delivery)
- Opportunity to promote **2 job/internship postings** on our Instagram page (max 1 per term)

Company Promotion:

- **Dedicated** society banner **exclusive to Platinum sponsors** displayed at **all** events
- **Top tier logo placements** on all materials (banners, websites, slides, merch, emails)
- A **company description and a hyperlinked logo** will be featured on the LSESU Economics Society website under the new dedicated 'Sponsors' page
- **Dedicated LinkedIn post** and 'thank you' **Instagram reel**
- Mention in our **termly sponsor thank-you Instagram post and email to members**
- Option to **sponsor a student research competition** (at no additional costs, branding included and judging involvement available)

This package will provide you with premium and flexible engagement with hundreds of top LSE students, exposing them to your company and career opportunities through exclusive promotion.

***The CV book works as follows:** members voluntarily submit their CV name, degree programme, year, industry interest, and 1 line summary on Google Form for sponsors to have access to, depending on their sponsorship tier.

Priority Delivery: CVs are sent to the sponsor's desired contact within the company every 2 weeks during the Autumn Term and then every 3 weeks during the remainder of the academic year.

Gold Tier

Contribution: £3000

Slots available: 4



Events:

- Co-host up to **2 branded society events** (panels, workshops, networking)
- **Premium selection** of event scheduling (after Platinum sponsors, ahead of lower tiers)

Access to Members:

- **2 dedicated email sends per term** to our 800+ member base
- **Full access** to the opt in **CV book*** (full access + normal delivery)
- Opportunity to promote **1 job/internship** posting on our Instagram

Company Promotion:

- **Large logo** on society banners displayed at appropriate events
- **Logo in footer** of slides, emails, and digital materials
- A **company description and a hyperlinked logo** will be featured on the LSESU Economics Society website under the new dedicated 'Sponsors' page
- **Dedicated LinkedIn post** and 'thank-you' **Instagram reel**
- Mention in our **termly sponsor thank-you Instagram post and email to members**

This package will provide you with a premium direct connection with hundreds of top LSE students, exposing them to your company and career opportunities.

***The CV book works as follows:** members voluntarily submit their CV name, degree programme, year, industry interest, and 1 line summary on Google Form for sponsors to have access to, depending on their sponsorship tier.

Normal Delivery: CVs are sent to the sponsor's desired contact within the company every 4 weeks during the Autumn Term and then at the beginning of each month during the remainder of the academic year.

Silver Tier

Contribution: £2000

Slots available: 7



Events:

- Co-host **1 branded society event** (panels, workshops, networking)

Access to Members:

- **2 dedicated email sends** to our 800+ member base (across the whole year)
- **Limited CV book access:** name, programme, year, industry interests, 1-line summary. May request up to 15 full CVs in total.

Company Promotion:

- **Medium-sized logo** on society banners displayed at appropriate events
- The company logo will be displayed in the **footer of each email** sent to members and will be **displayed in co-hosted event promo content** (Instagram, LinkedIn)
- A **company description and a hyperlinked logo** will be featured on the LSESU Economics Society website under the new dedicated 'Sponsors' page
- **Dedicated LinkedIn post** and 'thank-you' **Instagram reel**
- Mention in our **termly sponsor thank-you Instagram post and email to members**

This package will connect you directly with hundreds of students, providing them access to information about your company and career opportunities.

Bronze Tier:

Contribution: £750
Slots available: Unlimited



Events:

- Invited to **1 society event** with a company representative (panels, workshops, networking)

Company Promotion:

- **Small logo** on society banners displayed at appropriate events
- The **company logo** will be displayed in the **footer of each email** sent to members
- A **company description and a hyperlinked logo** will be featured on the LSESU Economics Society website under the new dedicated 'Sponsors' page
- **Dedicated LinkedIn post** and 'thank-you' **Instagram reel**
- Mention in our **termly sponsor thank-you instagram post and email to members**

Our entry-level package will connect you with hundreds of students, providing them access to key information about your company.





Contact Us!

For any questions, please feel free to contact any member of the LSESU Economics Sponsorship Team via email or contact us via the society email shown below.

We look forward to hearing how we can work with your organisation to enrich the Economics Society, empower our members to pursue their interest in economics, and provide them with the career support and guidance necessary for a prosperous future.

Contact us via email



economics@llesu.org

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4K+ followers

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llesueconsoc.org